



## **Many Communicate, Few Connect** **Colette Carlson**

The common denominators of the most successful individuals are their ability to effectively communicate and connect, regardless of situation, location, or audience. In a competitive world filled with a global workforce, numerous communication channels, and daily digital distractions, getting your message heard has never been more challenging. Clear, concise communication is no longer enough to get results: connection must be part of the equation. Amplify your impact and form crucial relationships that drive productivity, engagement, and collaboration by learning how to:

- Up your emotional quotient to increase your credibility and gain support
  - Foster healthy communication through focused, dedicated behaviors
- Align your thoughts, words, and actions to build trust and increase influence
- Communicate with candor and clarity while maintaining a respectful, human connection
- Be a human highlighter who champions the accomplishments and strengths of every individual on your team

Colette teaches audiences how to transform relationships through the power of connected conversations. Her keynote programs are so personalized, attendees often assume Colette is one of them. She has the outstanding ability to connect through engaging content and laugh-out-loud humor.

With a Master's Degree in Human Behavior, and more than 20 years of experience helping individuals change behaviors that impact their success, Colette understands the psychology, mindset, and skills required to make positive, long-lasting change.

Colette is a Certified Speaking Professional (CSP), a designation held by fewer than 10% of the members belonging to the International Federation for Professional Speakers. In 2017, Colette was inducted into the CPAE Speaker Hall Fame®, a lifetime award that honors professional speakers who have reached the top echelon of platform excellence.

Trusted clients include Boeing, Microsoft, Procter & Gamble, Federal Express, Fidelity, Domino's Pizza, Great Clips, and the United States Government.