



**oregon**saves



A new, easy way for Oregonians to save, coming soon



Presented by Lisa Massena, Executive Director, OregonSaves

OREGON STATE TREASURY

# The status quo has failed



68 million Americans  
do not have the option to save at work



As many as 1 million Oregonians  
do not have the option to save at work

Sources: Geographic Differences and Trends, 2013, Employee Benefit Research Institute; AARP Oregon

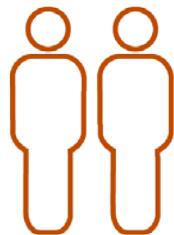
# What is it? A simple and convenient way to save

- A state-sponsored plan that shares many key features of 401(k) and other IRA plans but does not compete with them
- Standard options: Roth IRA, age-based investments, 5% contribution rate, 1% automatic escalation

Features	ORSP	401(k)	IRA
Governed by experts	✓	✓	
Available at work	✓	✓	
Contributions through payroll deduction	✓	✓	
Automatic enrollment	✓	✓	
Automatic escalation	✓	✓	
Professionally managed	✓	✓	
Employer matching contribution		✓	
Portable from one employer to the next	✓		✓

# Who's it for?

## Don't have a retirement plan at work?



**OregonSaves** is for Oregonians 18 years and older who have reported income and who have no savings option at work.

### Estimates:

**600,000** Employer offers no plan

**200,000** Employer offers a plan, not included

**200,000** Self employed (opt-in)

Source: Boston College Center for Retirement Research, Market Research Report: Oregon Retirement Savings Plan, July 2016



# How will it work?



Employers **automatically deduct** a portion of worker pay (unless workers have opted out)



A private sector plan administrator **communicates directly** with the worker about options and performance

**Savings are invested** in a low-fee Roth IRA account that belongs to the worker, with the goal to grow in value over time.



Workers can **take their savings** with them wherever they go and now have access to money for retirement

# Implications for Product Managers

- Clear, simple offerings
- Consumer focus
- Institutional pricing
- Passive *and* Active strategies
- Be part of the innovation

# What's next

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- 1 Outreach and Engagement (now through implementation)**  
Improving awareness for employers, workers, and stakeholders
- 2 Plan manager onboarded (early 2017)**  
Private sector firm to handle collections and records
- 3 Rulemaking (now through early 2017)**  
Wonky but important!
- 4 Pilot launch! (July 2017)**  
Small group of employers join the plan
- 5 Phased implementation (Starting 2018)**  
Plan will phase in slowly to ensure roll out success

It's a public process. We want your input and feedback!  
Get involved in our discussions. Join our mailing list.



# Thank you.

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