

WESTERN PENSION & BENEFITS COUNCIL PORTLAND

SPRING CONFERENCE
SPONSOR OPPORTUNITIES



www.wpbcpportland.org

2024

WESTERN PENSION & BENEFITS COUNCIL PORTLAND

WELCOME

The Western Pension & Benefits Council, Portland Chapter (WP&BC Portland) is proud to have served our area's pension specialists and health and welfare professionals for almost half a century, and we could not have done so without support from our industry and community partners. WP&BC Portland is recognized as one of the premier educational and professional organizations in the western United States.

We are committed to providing continued opportunities for innovative industry partners to engage with our board and our members. The sponsorship options in this packet have been designed to provide unique business development opportunities to your organization, with various levels of exposure depending on your needs and goals.

Thank you for supporting the Western Pension & Benefits Council, Portland Chapter. Together, we will continue to provide the connections and education needed to address the ever-changing world of employee benefits.



SPRING CONFERENCE

May 15, 2024 | Portland, OR

WHY SPONSOR?

WP&BC Portland's Spring Conference is the premier event in the Pacific Northwest for retirement and benefit professionals. The event will take place at the Oregon Convention Center in Portland, OR.

Sponsoring is an ideal opportunity for your business to build and develop quality relationships with prospective and existing clients. When you exhibit during Spring Conference, you will interact directly with professionals from across the area.

Take advantage of Spring Conference to:

- Reach the largest group of retirement and benefit professionals in the Northwest
- Communicate your products and services
- Build new connections and affirm existing relationships

WP&BC Portland offers a variety of sponsorship options and pricing to suit your business needs.



SPONSORSHIP PACKAGES

PREMIER SPONSOR: \$5,000

One available

- **Exclusive opportunity!** Our Premier Sponsorship will have every feature listed under the Platinum Sponsorship, but also provides the **maximum conference exposure** with your video shown during our welcome as well as the prime location in the exhibit hall. As an added bonus, we will allow you and your company to introduce our Keynote Speaker and be listed as the primary sponsor of that presentation.

Platinum: \$3,000

- Exhibit table with preferred location
- Logo displayed on screen between sessions
- Recognition by WP&BC from the podium
- Opportunity to moderate a breakout session
- 5 Conference registrations
- Your company name and logo featured on the conference program

Silver: \$1,750

- Exhibit table
- 3 Conference registrations
- Your company name and logo featured on the conference program

Gold: \$2,500

- Exhibit table with preferred location
- Logo displayed on screen between sessions
- 4 Conference registrations
- Your company name and logo featured on the conference program

Bronze: \$1,000

- 2 Conference registrations

SPONSOR



A LA CARTE SPONSORSHIP PACKAGES

Special sponsorships are also available for certain components of the conference. **Only one each of these sponsorships is available.** These sponsorships also include logo placement on the program and website.

Breakfast Sponsor: \$1,750

- Logo displayed during breakfast
- 3 Conference registrations

Lunch Sponsor: \$2,500

- Logo displayed during lunch
- 3 Conference registrations

Cocktail Hour: \$1,750

- Logo displayed during cocktail hour
- 3 Conference registrations

Attendee Gift: \$1,000

- Logo printed on attendee gifts
- 3 Conference registrations

WiFi: \$2,000

- Logo displayed at tables during conference
- 3 Conference registrations

Snack & Coffee: \$1,500

- Logo displayed at coffee table
- 3 Conference registrations

Headshot: \$1,500

- Logo displayed at photographer's booth
- 3 Conference registrations

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SCHEDULE

MAY 15, 2024

Exhibit Table Set-Up

Breakfast and Registration

President's Welcome

Morning Keynote

Breakout 1

Breakout 2

Lunch and Keynote

Breakout 3

Afternoon Keynote

Cocktail Hour

SPONSOR



FLOOR PLAN

PORTLAND BALLROOM 256

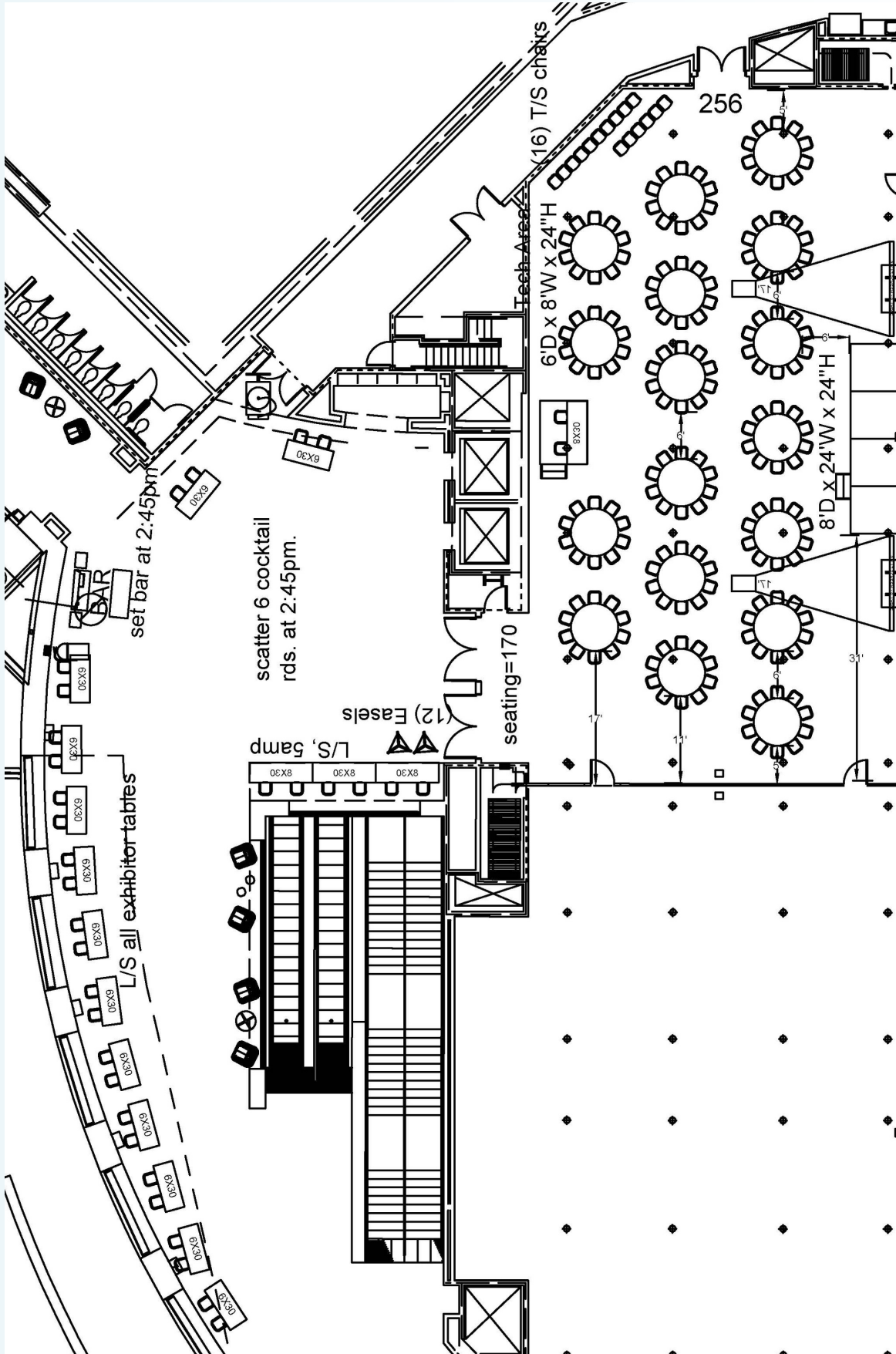


EXHIBIT TABLES

GENERAL SESSION

2023 Attendee LIST

Our prior year's conference attendee list can be made available upon request.

Our attendees are a wide array of industry professionals, decision-makers, and thought leaders who gather to network, learn, and collaborate. Rest assured that the caliber of individuals who have participated in our conference in the past have afforded our sponsors with a substantial return on investment.

SPONSOR



THANK
YOU

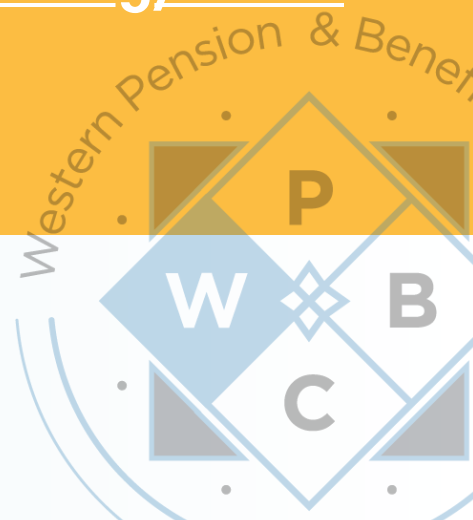


QUESTIONS? CONTACT US

WP&BC Portland

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www.wpbcportland.org

Sign up to sponsor at www.wpbcportland.org/event-5462133



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